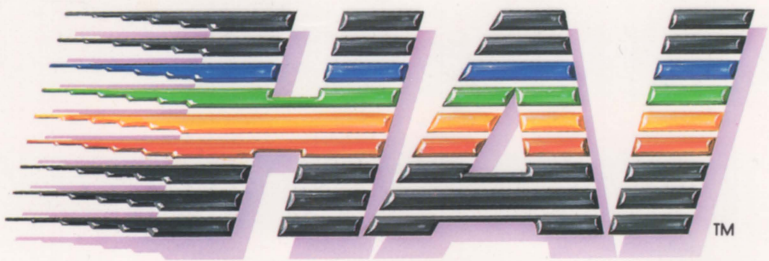

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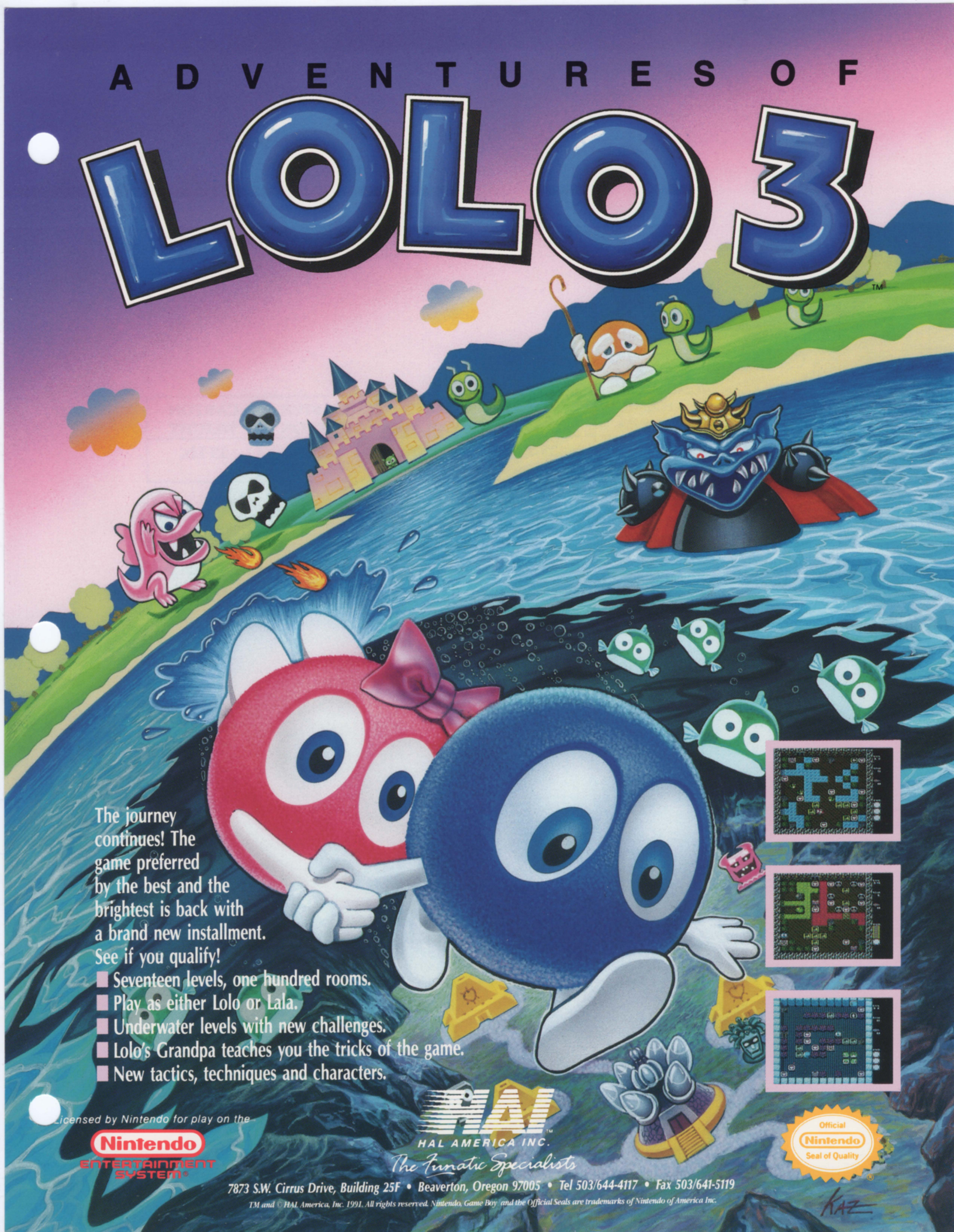
Beaverton, Oregon 97005 • Tel 503/644-4117

ADVENTURES OF LOLO 3



The journey continues! The game preferred by the best and the brightest is back with a brand new installment. See if you qualify!

- Seventeen levels, one hundred rooms.
- Play as either Lolo or Lala.
- Underwater levels with new challenges.
- Lolo's Grandpa teaches you the tricks of the game.
- New tactics, techniques and characters.

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KAZ

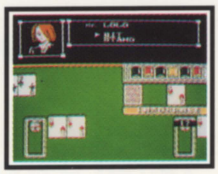
GAME TITLE	GAME SYSTEM	UPC CODE	DATE AVAILABLE	MASTER CARTON	CARTON WEIGHT
LOLO 3	NES	40458 03312	Summer '91	24	13 Lb.

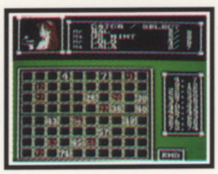
SUMMARY

Third edition of this popular series. Lolo 2 was awarded the coveted Parents' Choice Seal of Approval for video game quality - Lolo 3 brings the same quality game play back again. Non-violent, non-sexist game that challenges all ages.

VEGAS DREAM

The Video Game For The Rest Of Us.





Bring the Vegas Strip to your neighborhood—and casino action home to your living room. Set off with your friends to that magical oasis where dreams come true, and fortunes are made and lost. Combining four of the most popular casino games into one exciting package, Vegas Dream lets up to four players compete in high stakes gambling without the risk of losing real money. Try your hand at Blackjack or Roulette, spin the Slot Machines in denominations from $1 to $100, then take a little break in the action and play a few games of Keno. Side bets, sub-plots and a cast of fascinating characters assure non-stop action. Loan money back and forth, change to a different game at any time, or save your bankroll to use next time. Odds are realistic and challenging. Don't take chances on games designed for kids. Place your bet on the games that have captivated the interests of adults for decades. The casino games of Vegas Dream.

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VEGAS DREAM

**Put your money on VEGAS DREAM -
Odds are you're going to love it!**

VITAL STATISTICS

ROM Configuration

1M - 1M - MMC1

Release Date

Available Now

Suggested Retail Price

$54.95

Target Market

Adults

UPC Code

40458 23304

ADVERTISING/ PROMOTION

National Cable advertising this spring (Nashville Network, USA Network, CNN, etc.) continuing through summer. Featured in ads and print reviews for over 2 years. As the only title in its class, Vegas Dream enjoys incredible name recognition, and has been selling well for over two years. Truly a title with staying power.

DESCRIPTION/ SELLING POINTS

- ✔ Designed for adults, the fastest-growing segment of game-players.
- ✔ A true casino simulation, Vegas Dream has a cast of support players that interact with the player to provide a realistic casino experience.
- ✔ Up to four players can play at a time.
- ✔ Money can be loaned back and forth, players can change games at any time.
- ✔ Password feature allows players to keep their pot and continue at another time.
- ✔ Realistic odds and conformity to international rules of casino gambling assure great game play.

SUMMARY

The first Nintendo video game aimed specifically at adults. Not to be confused with its imitators, VEGAS DREAM is a true casino simulation with Blackjack, Roulette, Slots and Keno. Realistic odds and interaction with other characters in the casino make this game a true Vegas gambling junket without the risks!

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Beaverton, OR 97005
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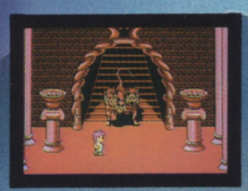
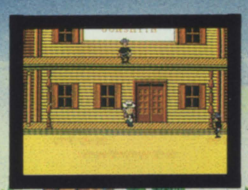
FAX (503)641-5119

DAYDREAMIN' DAVEY™

JUNIOR HIGH WAS NEVER LIKE THIS! Set off with time-travelling Davey on a rollicking adventure through the past and into the future. Following his wandering imagination through time and space, Davey picks up magic from Merlin the Magician, battles Cyclops in ancient Greece, finds Pandora's Box in the Cloud City, and covers all the stops along the way to the final showdown - the big gunfight against the Clanton Gang at the OK Corral. So listen up and pay attention - or this might go on your permanent record!





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GAME TITLE	GAME SYSTEM	UPC CODE	DATE AVAILABLE	MASTER CARTON	CARTON WEIGHT
DayDreamin' Davey	NES	40458 33310	Fall '91	24	13 Lb.

SUMMARY

A non-violent role-playing game featuring a cute little hero who daydreams his way through times and areas in history. Selected for a full-length feature article in Nintendo Power Magazine, Davey is a long-awaited adventure game that makes the most of the NES's abilities.

HYPERZONE™

The game of the future is here today!

- High-speed futuristic action/adventure.
- Graphics with full 16-bit power.
- Stereo sound with fresh effects.
- 3-D backgrounds pull you into the action!
- High tech at a great price!

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SUPER NES PRODUCT FACT SHEET

HYPERZONE™

VITAL STATISTICS

ROM Configuration
4 Mg.

UPC Code
40458 85502

MSRP
$49.95

Release Date
Oct 23, 1991

PROMOTION/ MARKETING

In addition to an extensive ad campaign covering all of the major consumer-oriented publications, HyperZone is already being featured in numerous articles and reviews. Pre-released to selected reviewers, HyperZone earns top ratings in demanding play tests. As one of the very first shooters out for the SNES, HyperZone will also ride the incredible wave of publicity generated by the release of the new hardware.

DESCRIPTION/ SELLING POINTS

- ✔ Fast-paced 3-D action-adventure game for the Super Nintendo Entertainment System.
- ✔ Eight unique levels, each with imaginative, entertaining enemies that will challenge beginners and seasoned players alike.
- ✔ Six different HyperZone ships. Each new ship you earn gives you more powerful weapons.
- ✔ Contemporary theme and imaginative story line add to game play.
- ✔ Space characters and alien enemies comply with Hal America's policy of no human figure-to-human figure violence.

SUMMARY

The game of the future is here now! HyperZone combines advanced state-of-the art graphics, a multi-varied sound track, and great game control to bring you the hottest shooter around. The first and only 3-D game for the SNES, HyperZone will quickly become the pacesetter for games on the new system. Eight big varied levels with incredible 3-D movement.

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HYPERZONE™

HYPERZONE™

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Nintendo ENTERTAINMENT SYSTEM

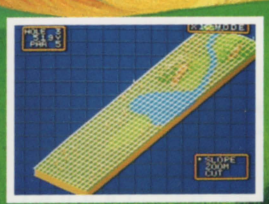
16 Bits, 18 Holes,

HOLE IN ONE GOLF™

It's the 18th hole - Hal Open Tournament. Sixty of the best golfers in the country are gathered in one place to decide who will walk away with the Grand Prize trophy. You're 7 under par, tied for first. This 22-foot putt is all that stands between you and glory. A hush falls over the gallery...you check the lay of the green...measure your stroke...address the ball....

- Lots of ways to play - One to four players, Stroke, Match, and Tournament Play, or head-to-head against the Hal Pro.
- Each play mode has Amateur, Single and Professional difficulty levels, plus Handicap option.
- Practice mode lets you work on technique.
- A Hole in One, Eagle, or Albatross earns you a password that will let you replay your shot on any Hole in One cartridge for your friends!

Bring your game up to par - play Hal's Hole in One Golf!



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SUPER NES PRODUCT FACT SHEET

HAL'S HOLE IN ONE GOLF™

VITAL STATISTICS

ROM Configuration

8 Mg.

UPC Code

40458 85501

MSRP

$59.95

Release Date

Oct 23, 1991

PROMOTION/ MARKETING

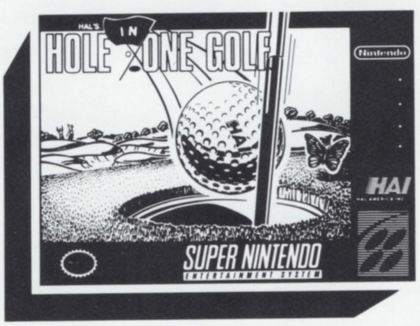
Hal's Hole in One Golf is already receiving rave reviews. The excitement surrounding the release of the long-awaited 16-bit machine, combined with the inherent popularity of golf, will give this one a fast start. The password feature offers endless opportunity for promotion.

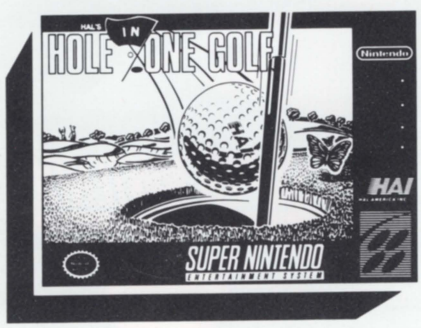
DESCRIPTION/ SELLING POINTS

- ✔ Multiple play options - one to four players can play in Stroke Play or Match Play, go one-on-one with the resident Hal Pro, or enter the Hal Open Classic Golf Tournament to compete against 63 others for the gold!
- ✔ Unique password feature allows you to save a Hole in One or Eagle and replay it on any Hal's Hole in One cartridge - now you can prove you did it!
- ✔ Practice mode lets you pick a hole, set wind speed and direction, and practice your technique.
- ✔ No long, complicated set-up procedure - push a button and start!
- ✔ Easy to get started, easy to understand, tough to beat - just like real golf!

SUMMARY

Multiple game play options and the unique password feature make Hal's Hole in One Golf a clear winner. All the features of a real golf course without sunburn, green fees, mosquitoes or tall grass! The first, the best, the most exciting, the easiest to learn - fill in your own superlatives. "The graphics, music and game play make Hole in One the standard by which all other golf games will be judged." Electronic Gaming Monthly





HAL'S HOLE IN ONE GOLF™

HAL'S HOLE IN ONE GOLF™

SUPER NINTENDO ENTERTAINMENT SYSTEM

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Nintendo ENTERTAINMENT SYSTEM

HAL HAL AMERICA INC.

ARCANA™

The future of the kingdom is in the cards . . . and in your hands . . .

Somewhere in the temple of Balnia a passageway to the other side has been opened. Vile creatures of all kinds have been recruited by the corrupt magician Galneon to help him reincarnate the wicked Queen Rimsala. The Reign of Evil seems assured. Only one brave warrior stands in his way. Last of the mystical Cardmaster sect, the untrained Rooks must use what little he knows of the ancient art to thwart the conspiracy and restore his tiny kingdom of Elemen to its previous glory. Only Rooks holds the key that will unravel Galneon's plan.

arcana \ är - 'kā - nə\ [L, fr. neut. of *arcanas* secret, fr. *arcere* to enclose, defend]. 1. Mysterious knowledge known only to a select few. 2. Ancient rites and spiritual powers understood only by initiates. 3. The secrets of the Cardmasters, now fast disappearing. 4. The exciting new RPG from HAL America.

SUPER NINTENDO ENTERTAINMENT SYSTEM

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The Funatic Specialists

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SUPER NES PRODUCT FACT SHEET

ARCANA

VITAL STATISTICS

Game Type	**Role-Playing Game**
ROM Configuration	**4 Mg.**
UPC Code	**40458 85504**
MSRP	**$64.95**
Release Date	**June, 1992**
Master Case	**24**

DESCRIPTION / SELLING POINTS

- ✓ Engaging story line with a large cast of characters.
- ✓ Many hours of game play involved in solving quest.
- ✓ Strategy guide with game tips and hints greatly enhance game play.
- ✓ Battery back-up allows player to save games for three different players - an important feature in this type of game.

PROMOTION AND MARKETING

Appealing to the most dedicated players (Read - those most likely to own a Super NES) RPGs provide many hours of game play. In addition to a major print and TV campaign, Hal America will be offering a fully-illustrated strategy guide, essential to player enjoyment of this type of game.

SUMMARY

Role-Playing games are usually complex games in which the player selects and equips a team of characters, then sets out on a quest. In Arcana, the player uses magic cards to cast spells, equip main characters, and fight enemies. Numerous play levels and a large cast of characters ensure many hours of interesting play.

Nintendo ENTERTAINMENT SYSTEM®

ARCANA

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ARCANA

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ARCANA

SUPER NINTENDO

From the Arcade to You .....

Why go to an arcade when you can play games at home? Lots of reasons. The hottest games are there, the graphics and sound are top-notch, you get the latest info from other players ..... but also the unmistakeable quality of the arcade joystick. The moment you wrap your hands around the real thing, you know that you're in command. That it can react as fast as you can. That you're on top when it comes to crucial parts of the game. That you've got the kind of response you just can't get in a controller you can use at home.

Wrong. Now you can bring home the control and speed you get with an arcade joystick. The JB King is fully programmable, and each function can be customized to your favorite games. Fantasy, adventure, street fighting - your favorite games will be all that they can be with the JB King. Put yourself in control with real arcade action.

Arcade-style Fully-programmable Joystick from Hal America

- Based on the most popular arcade joystick designs, with eight-way stick movement to give smooth, natural operation.
- One-touch Turbo Rapid-fire with turbo speeds adjustable up to 30 shots per second.
- Fully adjustable Slow-motion on any button, with one-touch Slow Motion On/off feature.
- Player can assign the functions of one button to another button, to customize functions to the game currently being played.
- Assign more than one function to a button, or assign the same function to many buttons.
- LEDs display Turbo speed and verify functions assigned by the player.

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SUPER NES PRODUCT FACT SHEET

JB King Super NES Joystick

VITAL STATISTICS

Description	Arcade-Style Joystick
System	Super NES
UPC Code	40458 89905
Release Date	June, 1992
Master Case	6
Weight	Apprx. 7 lb.
Carton Size	W 12 1/2 H 10 3/4 D 5 3/4

DESCRIPTION / SELLING POINTS

- ✓ Modeled after the most popular style joystick in arcades.
- ✓ Slow-motion and rapid-fire options make it easier to get through those difficult parts of your favorite games.
- ✓ Reassign button functions to other buttons (For example, move Fire function from one button to another).
- ✓ Rugged design will please the most discriminating consumer.

SUMMARY

The JB King is based on the most popular arcade joystick designs. Eight micro-switches give smooth, natural operation. Player can assign the functions of one button to another button, making it possible to customize functions to the game currently being played. Rapid-fire and slow-motion features for most games.

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RETAIL ACCOUNT TERMS OF SALE

EFFECTIVE 6/92

This memo supersedes all previous terms of sale.

Payment

Credit Accounts in Good Standing - Net 30, no discount for anticipation, no discount for cash.

All Others - Cash in advance, no discounts.

Freight

FOB Portland, Oregon. Orders prepaid to warehouse on 72 or more pieces.

Minimum Order Quantity - New Titles

Minimum order 72 pieces per delivery location. No mixing of titles for full cartons.

Co-op Advertising

No accrual, amount by prior consent up to 3% of annual net purchases with proof of performance. All co-op media must meet Hal America advertising guidelines and meet with Hal America management approval.

All credit accounts must be current to be eligible for participation in our co-op program.

Stock Balancing Policy

Hal America will, at its sole discretion, honor reasonable requests for a title exchange on any Hal product that a customer has held for a minimum of 60 days from the date of our invoice. Returns of any kind will be accepted only when our prior authorization has been obtained as outlined under Return Procedure.

All credit accounts must be current to be eligible for stock balancing returns.

7873 S. W. Cirrus Drive, 25-F
Beaverton, Oregon 97005

5/21/92

Tel (503) 644-3009
Fax (503) 641-5119

HAL AMERICA INC.

The Funatic Specialists

CO-OP ADVERTISING POLICIES

Hal America has established this program to assist individual distributors and retailers in running advertising which ties into our corporate advertising campaigns in local markets. The objective is to increase dealer sales and profits by identifying the dealer with Hal America. Only authorized dealers are eligible to participate in Hal America's Dealer Advertising Program.

Hal America has no accrual program. Hal will provide funds for advertising Hal America products in amounts up to 3% of net shipments. ("Net shipments" are defined as gross shipments less any applicable discounts.)

All amounts must be pre-approved in writing and must meet the advertising specification outlined below.

Co-op claims credits will be issued after providing:

* Proof of performance.

* Proof of adequate inventory to support advertising (Must be submitted within 60 days of end of ad).

* Proof of ad cost at least equal to the amount claimed.

ADVERTISING SPECIFICATIONS

Hal America will pay up to 100% of the actual cost (inclusive of all discounts and rebates) of ad space devoted to each Hal America product plus a prorated share of headlines and dealer logos.

No production costs will be paid. Ad slicks, clip art, and transparencies are available on request.

The Hal America brand name must appear in large, bold capital letters, or as Hal America's logo, along with all trademarks and copyrights, and may be second in size only to Nintendo and third in size only to dealer's name.

Advertised products must be pictured. Merely listing the product without photo or illustration will not qualify reimbursement.

ADDITIONAL REQUIREMENTS

Advertisements may not be misleading as to terms, product features or specifications, nor may they be in violation of any federal, state or local law.

Advertisements must be in good taste and consistent with the quality and dignity of Hal America.

All questions should be directed to the Sales Department of HAL at 503/644-3009.

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Beaverton, Oregon 97005

5/21/92

Tel (503) 644-3009
Fax (503) 641-5119

HAL AMERICA INC.

The Funatic Specialists

RETURN POLICIES AND PROCEDURES

WARRANTY RETURN POLICY

Defective product may be exchanged for replacement product within twelve months of purchase. All returns must have accompanying sales receipt to be credited. Rental cartridges are returnable for credit.

Hal America will accept returns only with prior assigned return authorization numbers and must follow the Return Procedure described below.

Individual stores with central purchasing should return defective merchandise to a central warehouse for processing. No blank RA#s will be assigned. Defective product should be processed each month.

A 10% restocking charge will be applied to any returned cartridge found to be in good working order.

RETURN PROCEDURE

Defective merchandise may be returned to HAL using the following procedure:

1. Call our administration at 503/644-3009 and ask for Returns department.

2. Indicate your customer number.

3. Identify the titles and quantities you wish to return.

4. The information will be recorded and reviewed for approval. We will prepare a Return Authorization form (RA) and send it to you, via fax if desired, along with a return authorization number and appropriate shipping address.

5. The customer must use one copy of the RA form as the packing list when shipping returns. Consistent with our terms, the customer prepays freight to the factory.

If a return for Stock Balance, inform our administrator of the immediately shippable replacements products you wish to order.

The information will be recorded and reviewed for approval. We will prepare a Return Authorization (RA) form and send it to you, via fax if desired, along with a return authorization number and appropriate shipping addresses.

The customer must use one copy of the RA form as the packing list when shipping returns. Consistent with our terms, the customer prepays freight to the factory.

This memo supercedes any and all previous guidelines.

All credit accounts must be current to be eligible for Stock Balancing returns.

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Beaverton, Oregon 97005

5/21/92

Tel (503) 644-3009
Fax (503) 641-5119

P.O. CONFIRMATION/CORRECTION NOTICE

TO: HAL AMERICA, INC.
7873 Cirrus Drive
Beaverton, OR 97005
(503) 644-3009 phone
(503) 641-5119 fax

ATTN: SALES DEPARTMENT:

The requested product(s) on our purchase order(s) listed below are to be shipped on or about _____.

The following quantities are available to ship on your purchase order(s):

P.O. NUMBER	*TITLE/SKU#*	*SHIPMENT QTY*	*COST*	*PAYMENT DUE DATE*
				Net 30-DOI
				Net 30-DOI

TERMS OF SALE

The cancellation date of the P.O. is no sooner than 7 days after the above ship date. Returns for defectives are freight prepaid by customer; no handling charges imposed on HAL. A 10 % restocking charge will be paid to HAL for any returns not proven defective. All returns must be pre-approved by HAL and show the R/A #. No ad accrual funds, all advertising by prior written consent of HAl, up to a maximum of 3% of net sales, cleared with acceptable proof of performance per ad policy. No deductions will be taken or funds withheld from any invoiced amount without the prior written approval of HAL. A finance charge of 1.5 % per month (18% APR) will be paid on any portion of our account not paid within the terms on HAL's invoice(s). Terms and dating begin on Date of Invoice. Any terms or conditions on our P.O. in conflict with the above are hereby modified. Any terms on our P.O. not changed by the above are to remain in force.

ACCOUNT ACKNOWLEDGEMENT:
I, the undersigned, have authority to bind my company to this agreement. I verify the P.O. above is accurate and the order is valid. I give permission for the product to be shipped in accordance with the terms stipulated above.

_____	_____	_____
Authorized Signature	Title	Date

_____

_____

_____

HAL AMERICA INC.

The Finest Specialists

ACCOUNT INFORMATION SUMMARY

ACCOUNT INFORMATION

Please complete for all new accounts.

Name of Account	Shipping Address	Mailing Address
_____	_____ Street Address	_____ Street Address
_____ DBA	_____	_____ PO Box
	_____ City/State	_____ City/State
	_____ Zip	_____ Zip

Payables Address	Purchasing Staff	Payables Staff
_____ Street Address	_____ Buyer's Name	_____ Payables Contact
_____ PO Box	_____ Buyer's Supervisor	_____ Payables Manager
_____ City/State	_____ Buyer's Assistant/Sect.	_____ Phone #
_____ Zip	_____ Buyer's Phone / Fax #	_____ Fax #

Credit

Will they provide a D & B?

Yes _____ No _____ Attached? _____

Will they provide balance, income statements?

Yes _____ No _____ Attached? _____

Credit is extended on the basis of this information only. CIA required for all others.

Bank _____

City _____ State ___ Zip _____

Contact _____

Account # _____

Phone ( ) _____ - _____

Fax ( ) _____ - _____

Delivery

Warehouse Contact _____

Shipping _____

_____

_____

Routing instructions included? Yes __ No __

Appointment necessary? Yes ___ No ____

Call: ( ) _____ - _____

Accepted at locations above: Truck UPS

FedEx Others _____

Fax ( ) _____ - _____

Account Details

Length of time in business _____

Selling video games _____

Type of business (Toy, Specialty, Video, Computer .....) _____

Retail accounts in chain _____

Independent accounts serviced _____

Staff at account _____

Sales Rep staff _____

Store List attached? Yes ___ No ___

Customer List attached? Yes ___ No ___

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Beaverton, OR 97005

Tel (503) 644-3009
FAX (503) 641-5119

POLICIES IN PLACE

Please answer the following policies, and define if in conflict with Hal America policies.

Terms _____

_____

Vendor Classification _____

_____

Shipping _____

_____

Advertising _____

_____

Returns _____

_____

Deductions _____

_____

Inventory _____

_____

Funds Withheld - Amount / % ____ Reason _____

_____

If there is any conflict on the above points, who has the final decision on resolution?

Name _____ Title _____ Phone # ( ) _____ - _____

REP INFO

Who has primary responsibility for managing this account? _____

Length of time calling on this account _____ Length of buyer's service in this category _____

Other lines sold to account/buyer _____

Have you had any problems with this account in the past? Yes ___ No ___ If so, please describe briefly and clearly. _____

_____

Customer has been notified of all Hal America policies and this request is submitted to open up the account. Customer is aware that this is a request, and that the final determination to accept or decline the purchase order is at the sole discretion of Hal America.

Submitted by _____ Hal America Approval _____

Firm _____ Date _____ / _____ / _____

Date _____ / _____ / _____

Standard Terms? Yes ___ No ___ * Amended Terms? Yes ___ No ___

*** Written approval of specific alterations is required. Attach to this form to modify terms of sale on file.**

CREDIT APPLICATION

Credit Manager
Hal America, Inc.
7873 SW Cirrus Dr.
Beaverton, OR 97005

MY
FIRM NAME_____ DUNS NO._____

ADDRESS_____ CITY_____

PHONE #_____FAX # _____ STATE___ ZIP_____

ACCOUNTS PAYABLE/VENDOR RELATIONS MANAGER_____

BUYER/PURCHASING/MERCHANDISE MANAGER_____

PRESIDENT/OWNER_____YEAR ESTABLISHED

BANK REFERENCES

BANK_____ ACCOUNT NUMBER_____

ADDRESS_____ CITY_____

PHONE #_____FAX # _____ STATE___ ZIP_____

OPEN ACCOUNTS TRADE REFERENCES

please use primary software vendors if available.
please attach list with the following data.

FIRM_____ CREDIT LINE_____
ADDRESS_____ CITY_____
PHONE #_____FAX # _____ STATE___ ZIP_____

PLEASE INCLUDE A BEGINNING AND ENDING BALANCE SHEET AND INCOME STATEMENT FOR THE MOST RECENT PERIOD.

BALANCES PAST DUE DATE OF INVOICE ARE CHARGED INTEREST AT THE RATE OF 1.5 % PER MONTH. TERMS OF SALE ARE NET 30 DOI, NO DEDUCTIONS FROM INVOICES WITHOUT PRIOR WRITTEN APPROVAL. ADVERTISING ACCRUAL AVAILABLE ON PRE-APPROVED COPY ONLY.

APPLICATION FOR CREDIT IS HEREBY MADE AND THE PRECEDING REFERENCES GIVEN. CREDIT GRANTED AT THE SOLE DISCRETION OF HAI. IT IS UNDERSTOOD THIS INFORMATION WILL BE HELD IN STRICTEST CONFIDENCE AND USED ONLY BY YOUR CREDIT DEPARTMENT.

SIGNED_____ **TITLE**_____

^^

CREDIT USE ONLY

reviewer_____ date_____ C.I.T._____ HAI_____
rated_____ trend_____ approved_____

V: Credit_Application

HAL AMERICA INC.

The Funatic Specialists™